

Annex A: Local Transport Strategy objectives and sample targets

Objective	Target by 2030	Measures
Support an inclusive, accessible, affordable city	Access to significant locations, prices of bus fares	Accessibility analysis; analysis of bus fares
Support delivery of the Climate Change Strategy	Reduce car use by 20% Increase bus use by 50% Double active mode use	Traffic counters, fuel sales Bus patronage records Counters and surveys
Support delivery of the Economic Development Strategy	To be developed through Strategy	Visitors mode of arrival in York; measures of congestion. Bus reliability as “reliability” objective
Improve health and wellbeing through healthy place shaping	To be developed through Strategy	KM cycle routes/ lanes, number of low traffic neighbourhoods
Enhance safety and personal security	To be developed through Strategy	Stats 19 records of traffic injuries and fatalities; attitudinal surveys; crime figures
Improve the local environment by reducing air pollution and noise	To be developed through Strategy	Air quality monitoring throughout York. Noise monitoring.
Enhance the reliability of the transport system	95% of bus services on time; measure of congestion to be developed through Strategy	Information collected from bus operators; google traffic data or similar
Protect the city’s heritage and enhance public spaces.	Traffic reduction figure for central York	Traffic counts in central area of York/ on the bridges
Accommodate the envisaged growth of the city in the most sustainable way	To be developed through Strategy	Traffic generation by new developments in York
Future-proof our city	To be developed through Strategy	